MINORITY CANNABIS ACADEMY

2023 PROGRAM DETAILS

MISSION

Minority Cannabis Academy (MCA) is a Black-Owned Adult Learning Institution based out of New Jersey. The organization focuses on the professional development and technical training of minorities and disenfranchised communities impacted by the "War on Drugs" and are interested in becoming cannabis industry professionals.

WHY MCA?

MCA addresses the lack of comprehensive and accessible technical training programs for minorities interested in cannabis careers. This problem creates barriers of entry for underserved & disenfranchised communities, especially those impacted by the "War on Drugs."

OBJECTIVE

Provide comprehensive training and educational resources for minorities looking to enter the cannabis industry. By providing our students with high-quality technical training and access to subject matter experts, our objective is to create a job placement program that is sustainable and can thrive in the Garden State.

PROGRAM COMPOSITION

- **Each class will be comprised of 25 students, and the courses will span over an (8) week period and be provided completely free of charge.**
- **The courses will be held in-person and led by an instructor on Monday & Thursday evenings beginning in Q1 of 2023.**
- **We are sourcing potential students who live in Newark and surrounding areas & have been disproportionately impacted by the "War on Drugs".**
- **We urge all minorities who are living in "Impact Zones" and want to participate in the program to submit an application once it is live.**
- **Individuals applying for this program should be those who are looking to work for a dispensary or cultivation facility in New Jersey and/or potentially run their own cannabis business one day.**

GUIDELINES & EXPECTATIONS

- **Attendance is mandatory for the entire 8 week program, so please do not apply if you are not certain that you'll be able to attend the program for the entire duration of the 8 week course.**
- **Students will be assigned homework assignments, case studies, in class quizzes and team building exercises to help build your knowledge & understanding of the plant as it pertains to the cannabis industry.**
- **Students will have to attend a mandatory orientation ceremony and graduation ceremony during the program as well.**

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